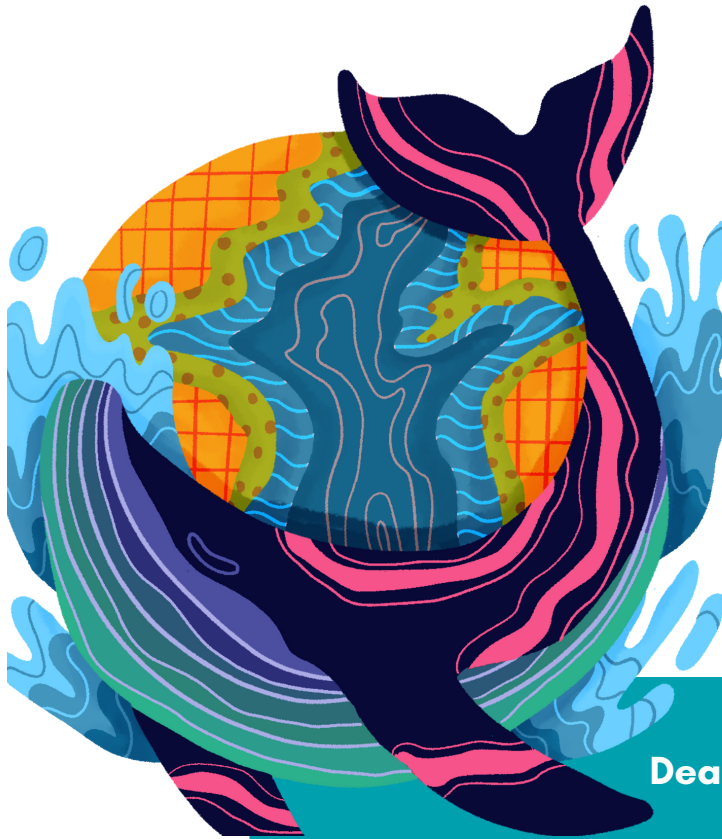


## "Colour our Coast" Bus Wrap competition

We are excited to announce an incredible opportunity for Primary and High school students! We are inviting you to create a colorful and striking design that will be produced into a bus wrap to cover the Cruise Ship Shuttle buses.

We can't wait to see what amazing designs you come up with! Remember to have fun and let your creativity shine. Good luck!



We would like the theme to be **"Color our Coast"** A design representing the Sapphire Coast and all its colour and beauty!

Consider incorporating the following elements into a bus wrap design for the Sapphire Coast:

- Marine life, including whales, dolphins, seals, and fish
- Beach scenes, waves, and seashells
- Images of natural beauty, such as national parks, forests, and waterfalls
- Elements of local culture, such as traditional art, music, and dance.

### Deadline for submission 16th October 2023

- The winner will receive a \$500 donation for the art department of their school.
- Winners will showcase their amazing designs on the Cruise shuttle buses for the next three cruise seasons.
- Certificate of participation for all students.
- Lots of individual and class prizes.

### DESIGN TIPS

- Remember the bus is big, so use lots of pictures rather than words.
- Create your design on the templates provided.
- Bright colours look the most effective.

Refer to back page for Terms & Conditions.

"Colour our Coast"  
Cruiseship Shuttle Bus Wrap Competition  
Application Form

Students Name / Group

Age(s)

Home Address

City

State Post Code

School

Year

RELEASE AGREEMENT

I certify that the artwork I have created and submitted to Sapphire Coast Buslines is original. I understand that, upon submitting my design, I have given up any claim of ownership and my design becomes the sole property of Sapphire Coast Buslines. I agree that Sapphire Coast Buslines may use my name, artwork with any necessary changes or alterations in current and future promotions.

Students Signature

Parent/ Teacher Signature

# "Colour our Coast"

## Cruise Ship Bus Wrap Competition

### Rules and Guidelines

#### Who Can Enter:

The contest is open to Primary and High School Students across the Bega Valley Shire.

#### What do I have to Design:

Entrants will design a bus wrap for the Cruiseship shuttle buses using the theme Colour our Coast representing the Sapphire Coast and all it's beauty! The key to creating a winning design for the "**Colour Our Coast**" competition is to capture the essence of the Sapphire Coast's natural beauty and unique character. By using bold colors and striking imagery, the bus wrap can showcase all that this spectacular region has to offer.

#### Suggestion for a Winning Design:

- A design with large elements will look better than a design with lots of small complicated elements
- Try not to overcrowd your design
- Bright bold colours look best

#### Rules and Requirements

- Each entrant must complete the entry form
- Entrants must use the provided templates and be submitted on **white paper in an A3 format. There are four templates in total.**
- Newspaper clippings, glitter, copyrighted material is not acceptable
- Inappropriate or offensive artwork will not be accepted

Please note: Consideration should be given to the local Aboriginal community; therefore it is highly recommended that consultation be sought for the Aboriginal designs.

#### Submitting work & Deadline for Entries:

All entries must be received and submitted to Sapphire Coast Buslines by 16th October 2023

Completed submissions can be mailed or dropped off in person to:-

39 Redfern Close, Pambula NSW 2548

#### How will the Design be Judged?

The competition will be conducted in 2 rounds.

##### Round 1:

All participants group or individual submit their designs to the school. The head teacher from each class then selects the 10 best designs for submission.

##### Round 2:

A judging panel consisting of SCB staff, and local dignitaries vote on the favourite design. The two designs that receive the most votes is the winner of the competition. Judges will evaluate each design based on the following criteria.

- Did the entrant complete the entry form?
- Does the design represent the Sapphire Coast local area and its culture?
- Is the design eye-catching?
- Does the entry meet all the rules and requirement?

#### Prizes

- One winner will be chosen from Primary School and high school
- The winning designs will be displayed on the buses for the next 3 years
- \$500 donation to the winning school's art department
- There will be Individual and class prizes
- The winning participant(s) and school name are displayed on the bus
- All the participating students will receive a certificate of participation

#### Questions

For more information please contact Sapphire Coast Buslines at 64956452 or [info@scbuslines.com.au](mailto:info@scbuslines.com.au)

Michelle Caldwell

Marketing Coordinator



# 2019 Winning Designs

Lily Dixon - Lumen Christi College



Imogen Osten / Amalia Alcock / Eli Skye  
Dulhunty - Pambula Public School

